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**COMPETITION FOR DESIGNERS 2012**  
**GAGAVARA – CREATE YOUR OWN HERO**

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**SUBMISSION DEADLINE JANUARY 2013**

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**PREVIOUS PARTICIPANTS**

Australia · Belgium · England · Estonia  
Finland · India · Germany · Netherland · Poland  
Portugal · Scotland · USA

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**REGISTRATION**

Please register by sending an e-mail to  
[registration@pinponc.de](mailto:registration@pinponc.de)  
Your participation will be confirmed.

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**gagavara\*** – create your hero

pinpong 6 Briefing

*"Let's be realistic: try the impossible!"*

Che Guevara

*"In the future, everyone will be world-famous for 15 minutes."*

Andy Warhol

**2012 COMPETITION FOR DESIGNERS**

Odysseus, Che Guevara, Princess Diana or Lady Gaga?

Who are your personal heroes? What makes a hero in your opinion a hero?

Do heroes still exist for you in our present society?

If so, are there any new archetypes?

Which hero would you wish to see in today's world?

Create your personal definition and then design your own hero.

What physical qualities has he got, what character traits does he possess, how and where does he live? What makes your hero a hero?

**DEADLINE JANUARY 2013****TASK**

- Make a list of your personal heroes (real and fictional)
- Formulate your personal definition of hero
- Create your own hero and the world in which he/she lives
- Tell a brief visual history about your protagonist...

**SUBMISSION**

- A list of your personal heroes
- Your concept and your definition of a hero
- Series of images consisting of the hero's image and sequence of images of his/her story
- 1. designs for print in 300 dpi and  
2. for the web in 72 dpi, maximum size of 700 x 500 pixels
- free choice of style (2D or 3D, illustration, collage, sewing, modelling...)

**PRICE**

The winner will be awarded with a money prize.

(The amount of the money will be announced).

Best works will be shown to the public in the pinpong online gallery, an exhibition in Berlin and a catalogue.

**CONTACT**

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**What is pinponc?** pinponc - the International Design Network has been inviting students from around the world to „play pinponc“ since 2003! In a given time they can work on the same topic and look for their own graphical solutions. (The exchange center is the online platform [www.pinponc.de](http://www.pinponc.de).) The courses are coordinated and directed from Germany and England by Raija Holm und Sasha Ediger. The students are supervised in collaboration with the teachers at the partner universities. In the end of the project the best works are chosen by an independent jury and presented to the public in the pinponc online gallery. We also organise a joint exhibition and publish an exhibition catalog. Is there in the era of globalisation still a design identity? How do students in different countries approach the same topic? We are looking for similarities and differences, are discovering the other cultures and are delighted every time about the variety of works created by the students. pinponc quickly found international appeal - participants so far are Australia, Belgium, Germany, Estonia, Finland, Great Britain, Holland, India, Poland, Portugal, Scotland and the USA.

**EXAMPLE 2007/08 The rising stars - European cooperations**

To the 50th Anniversary of the EU pinponc invited design students from three member states to work together on the topic „Successful European cooperations“. At the end of the project the students from Germany, Holland and Poland came together for a creative week in Hanover. Together, we have delved in the subject, have got to know each other better and created jointly graphic collages.

The best work has appeared in a 52-page calendar. The former Lower Saxony Minister and today's Federal President Christian Wulff wrote the foreword for it. The conclusion was an exhibition at the gallery Spandau and a reception in the Guesthouse of the Government of Lower Saxony, where the Minister for Science and Culture Lutz Stratmann also recognised the works.

**EXAMPLE 2009/10 A DAY ON EARTH** In the fifth round of pinponc we have examined what are the cultural, sociological and not least graphical differences worldwide. Is everyday life everywhere the same? Students from eight countries have accompanied a person of their choice for 24 hours. They documented and commented their observations through photography, illustration, animation and video. The results provide an unusual insight into other worlds and cultures. Thanks to several sponsors the winners have able to present their work in person at the vernissage in Brussels. In addition to the catalog we composed a CD-ROM with interactive works and films.

**PINCPONC 2012-2013 Gagavara - create your own hero.** For the first time, there will be two prize categories. Students and also all graduated designers can participate in the competition. We look forward to the new heroes! Raija Holm and Sasha Ediger

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## WHAT IS PINCPONC

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### INITIATORS

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